



**Paving the way for HorizonEurope in the EO downstream sector:
Fostering a competitive and sustainable European EO downstream workshop**

8 October 2019

Venue: Brussels, [Avenue d'Auderghem 45](#), BREY Auditorium

- Programme -

09h30-10h00 Scene setting

- Welcome and objectives of the workshop from DG GROW – Kamil KILJANSKI, Head of Unit GROW/Space Data for Societal Challenges and Growth
- Overview of H2020 EO downstream projects – Virginia PUZZOLO, Head of Sector REA/Space research

10h00 – 12h30 1st Session: Opportunities and barriers for market penetration

Moderator: Iulia SIMION, Project Adviser REA/Space Research

Opening speech: Geoff SAWYER, Secretary General/European Association of Remote Sensing Companies (EARSC) - (TBC)

The roadmap for turning an R&D project into a marketable service: What are the difficulties R&D projects encountered, how can the market be reached? Lessons learned from H2020 EO downstream projects and Q&A session with the audience

Projects' testimonials form the following application domains:

- Agriculture
- Forest management
- Urban management
- Air quality
- Inland water
- Aquaculture and Coastal management

Business consultant: (TBC)

12h30 – 14h00 Walking lunch and projects presentation

14h00 – 15h30 2nd Session: How can the regulatory framework underpin the commercial exploitation of space-based solutions

Moderator: Francesco BARBATO, Policy Officer GROW/Space Data for Societal Challenges and Growth

Opening speech: Network of European Regions Using Space Technologies (NEREUS) - (TBC)

Recommendations for European and National policy makers to ensure the market take-up of space-based solutions through updated regulatory framework in each application domain

Projects' testimonials form the following application domain:

- Environment
- Agriculture
- Forest management
- Inland water
- Aquaculture and Coastal management

Business Consultant: (TBC)

15h00 – 15h30 Coffee break

15h30 – 18h00 3rd Session: Expectations from HorizonEurope

Moderator: Kristiina URPALAINEN-MENON (TBC), Project Adviser REA/Space Research

Opening speech: Cristina ANANASSO, Policy Officer GROW/ Copernicus

Challenges in developing user-driven, EO based solutions meeting the service providers and end-user needs. The importance of EO data for the specific economic sector. Current practices and the difficulties faced in the EO processing. What are the next steps in R&D?